**Realtor email marketing campaign**

Subject line: Deferred Sales Trust TM (DST): A Real Estate Exit Strategy That Can Save Your Clients on Taxes

Dear {                 }

**Why Recommend a DST to Your Clients?**

If your clients want to sell a rental property or other highly appreciated asset but are dreading the capital gains, a Deferred Sales Trust may be for them.

The Deferred Sales Trust (DST) may be an option for your clients who are facing significant capital gains as a way to defer the payment of capital gains tax, giving them assets earning a return for a longer time.

**Top DST Benefits for Your Clients:**

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* It is focused on helping sellers of appreciated assets, including Real Estate, to **defer taxes** on the sale of those assets, enabling the Seller to either generate additional personal income or to reinvest in virtually any asset class with money they otherwise would have paid in taxes at the time of sale.
* It serves as an effective tax deferral vehicle when used in an **exit strategy,** as a 1031 exchange alternative, or as a rescue to a failing 1031 exchange.
* It may assist homeowners of **highly-appreciated personal residences**, where the owners still face capital gains taxes after applying their Section 121 exclusion to their sale.

**Top DST Benefit to Your Business:**

* DSTs provide a unique market differentiator from your competition and may helpto generate more high end listings where the tax impact might discourage a would be seller from listing their property.

DSTs are a strategy that could **save your valued clients thousands of dollars in taxes**. But they probably won’t ever hear about them unless you work with an experienced professional.

**The** [**ReefPoint**](https://reefpointusa.com/) **Advantage**

* Our strategy has been refined over the past **21 years proving itself** over and again to be legal, proven and tested.

**Free Consultation**

Interested in learning more?. Schedule a brief introductory meeting<https://calendly.com/reefpoint>or call me on xxx-xxx-xxxx.

With all success,

Greg Reese

President

AmeriEstate Legal Plan, Inc.

Managing Principal of

Reef Point, LLC

PS Want to learn more? Please review some recent case studies.